

# Virtual Booths

## Virtual My Sales Booths

Virtual booths—hosted on social media—give girls a way to achieve their sales goals and connect with family, friends, and neighbors. Girls can talk about their Girl Scout experience, their personal, and troop goals.

They can also choose to help others in their community, by asking their customers to purchase cookies to donate in support of the troop's local Hometown Heroes or Gift of Caring cookie donations to military personnel.

Girls may find that hosting virtual cookie booths for specific groups of customers allows them to discover new ways to take the lead in their cookie business and stay connected through virtual means.



Click [here](#) to access the Virtual Girl Scout Cookie Booths Step-by-step Guide

## Council Virtual Cookie Booths

### National Cookie Link Launches February 1!

This year GSUSA is running a national campaign to encourage and support the 2021 cookie program by creating a national cookie link, or URL. Customers can enter their zip code and search the Cookie Finder to find a troop in their area that is selling cookies!

NOTE: customers will have ONLY the options to place an order for shipped or donated when they select a troop URL. TCMs will be responsible for equally dividing the troop link cookie sales amongst the girls in the troop.

TCMs can activate their troop URL, direct ship/donate link in Digital Cookie. Once the troop URL link is activated, it will appear in the Cookie Finder on February 1.

## Keeping Girls Safe Online

Girls should read and sign the [Internet Safety Pledge](#) on the GSUSA website, or GSCO Cookie Resources page, and check out the information included in the [Digital Marketing Tips](#) for Cookie Entrepreneurs and Families and the [Supplemental Safety Tips for Online Marketing](#).

