Gold Award Project Rubric

girl scouts of colorado

		Does Not Meet Standards	Needs Improvement	Meets Standards
Prerequisites				
Related question in proposal: Prerequisite chart				
A	**Completion of Prerequisite**	☐ Is not a registered Senior or Ambassador Girl Scout; not in grades 9–12 ☐ Has not completed the Silver Award, a Senior/Ambassador Leadership Award, or a Senior/Ambassador Journey		☐ Is a registered Girl Scout in grades 9–12 ☐ Has completed the Silver Award, a Senior/ Ambassador Leadership Award, or a Senior/Ambassador Journey
B	**Gold Award Training**	☐ Has not completed Gold Award training		☐ Has completed Gold Award training
Step 1: Choose an issue				
Related questions in proposal: My Gold Award aims to address this issue				
C	**Project identifies a credible community need**	☐ Identified issue is based on Girl Scout's interests only and not on credible community need or ☐ Identified issue is already being fulfilled by the community the Girl Scout intends to serve		☐ Identified issue is based on credible and current community need
Related question in proposal: The root cause of my issue is				
D	**Project identifies a root cause of that community need and plan addresses that root cause**	☐ Did not identify root cause ☐ Project addresses an immediate need with a short-term/one-off solution	☐ Identified root cause ☐ Project does not address it	☐ Identified root cause ☐ Project shows well-constructed approach to address it
Related question in proposal: The target audience(s) for my Gold Award project is/are				
E	**Target audience is clearly identified and engaged in project**	☐ Target audience is not part of the community affected by the issue ☐ Project plan is designed FOR the target audience versus WITH	☐ Target audience is part of the community affected by the issue ☐ Project plan marginally benefits the target audience	☐ Target audience is clearly identified members of the community affected by the issue ☐ Project plan engages appropriate community members in the solution and demonstrates benefit to the target audience
Step 2: Investigate				
Related question in proposal: The reasons I selected my issue are				
F	**Research sources are cited and thoroughly investigated**	☐ No validation or research conducted to help shape project	☐ Research is implied, but no sources provided	☐ Some research has been conducted and 1–2 sources are referenced

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G	**Project identifies national or global link to issue**	☐ No connection to national and/or global issue	☐ Some research or evidence suggests limited connection to national or global issue	☐ Includes broad research and evidence connecting project specifically to a larger national and/or global issue; solution contributes to addressing that issue
Step 3: Get help				
Related question in proposal: List the names of individuals and organizations you plan to work with on your Gold Award project				
H	**Team members are identified**	☐ Self and family only	☐ Self, family, and Girl Scouts only OR less than 3 team members	☐ 3–5 team members, beyond Girl Scout community and family, with skills and knowledge related to the issue, including members of the community impacted by issue
Related question in proposal: Girl Scout Gold Award Project Advisor information				
I	**Project Advisor is identified and is an expert**	☐ None selected	☐ Advisor is family member or troop leader/volunteer OR does not have knowledge of selected issue	☐ Advisor has expertise in one or more areas of the selected issue
Step 4: Create a plan				
Related question in proposal: I will address the root cause by				
J	**Clear project description**	☐ Project is not at all described; there is no explanation of what will be done	☐ Project is vaguely described; it is unclear what will be done	☐ Project is clearly described and shows a well-constructed approach on how the root cause of the issue will be addressed
Related questions in proposal: The skills, knowledge, and/or attitudes my target audience will gain are; I will know that my audience has gained the desired skills/knowledge because; Measurement of my project's success chart				
K	**Project will have a measurable impact**	☐ Impact does not relate to issue OR is not defined	☐ Impact is a vague impression OR not realistically measurable	☐ Impact is clearly defined and measurable; there is a clear measurement tool defined
Related question in proposal: My Gold Award project goals are				
L	**Project goals are clearly defined and realistic**	☐ No goals identified	☐ Goals lack detail and are not clearly connected to planned project impact	☐ At least one goal is clearly defined and connected to project impact
Related question in proposal: My Gold Award will be sustained by				
M	**Project plan will ensure sustainability**	☐ No plan for project to be continued OR the solution can't be maintained following the project (it's a service project)	☐ Unclear idea of how the project will continue OR *hoping* someone else will sustain	☐ Clear, thoughtful plan that leads to sustainability beyond the Girl Scout's involvement
Related question in proposal: I will put my plan in to action by				
N	**Timeline is realistic and appropriate**	☐ Confusing or unrealistic plan that is missing key steps and is less than 80 hours	☐ Incomplete project plan that highlights only a few steps and is less than 80 hours	☐ Comprehensive and realistic project plan that highlights all major steps in project and is about or over 80 hours
O	**Active leadership role planned and defined**	☐ No strategy to lead a team or engage others to help with the project OR project appears driven by an adult	☐ Strategy to engage teammates is limited, includes only assigning minor roles/peripheral tasks	☐ Strategy to engage teammates is comprehensive, outlines specific roles and responsibilities

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Related question in proposal: Estimate your project expenses and how you plan to meet those costs				
P	**Budget is realistic**	☐ Provides incomplete information about project costs or how those costs will be met ☐ Plans to raise money/fundraise for another organization	☐ Provides vague description of project costs; it is unclear how those costs will be met and/or the supplies listed appear inappropriate for the scope of the project	☐ Provides detailed description of project costs and clear explanation of how costs will be met
Q	**Income and money-earning activity explanations**	☐ No explanation OR disregards money-earning policy	☐ Yes, but unclear if following money-earning policy	☐ Yes, follows all money-earning policies
Related question in proposal: The strengths, talents and skills I currently have and will put into action are; The skills I plan to develop as I work towards earning my Gold Award are				
R	**Leadership development**	☐ Does not include information about leadership or personal strengths; does not identify a goal for developing a new skill	☐ Provides incomplete information about leadership and personal strengths; partially sets goal to develop new leadership skill	☐ Describes new skills to be developed
Related question in proposal: I will let others know about my Gold Award by promoting via				
S	**Tell the World: Plan to actively share project**	☐ Incomplete information		☐ Identifies the methods to be used for sharing the Gold Award project

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