



Cookie Captain Job Description

Cadettes, Seniors and Ambassadors -

Be a mentor to Girl Scout Daisies and Brownies who are participating in the Fall Product or Girl Scout Cookie Programs. Share what your expertise and earn service leadership hours too!

The Cookie Captain Program provides service-oriented Cadettes, Seniors, and Ambassadors the opportunity to mentor Daisy and first-time selling Girl Scout Brownies in the art of selling nuts, candies, and magazines, and Girl Scout Cookies. Along with providing guidance, Cookie Captains teach younger Girl Scouts about the Five Skills: Goal Setting, Decision Making, Money Management, People Skills, and Business Ethics! **As a Cookie Captain you will:**

- Help younger Girl Scouts develop skills and confidence as they achieve the goals they have set.
- Support your service unit, and possibly assist at delivery sites and cupboards.

Have opportunities to assist your Girl Scout community with:

- Sharing your fall product and/or cookie experience and expertise at volunteer trainings.
- Planning and leading activities at fall or cookie rallies.
- Leading activities at troop meetings to help girls learn the 5 skills and/or share tips on how to set up online storefronts in M2/Digital Cookie.
- Mentoring Daisies and Brownies at booths during cookie season.
- Sharing your Fall Product or Cookie Program expertise by sharing your story through GSCO social media.
- Help service unit or area volunteers with distributing nut/candy items and/or girl rewards to troops after the program end.
- Helping with check-in at delivery sites.
- Support area volunteers by assisting with Cookie Program close-out tasks.

Earn 20+ hours of service and earn the Service to Girl Scouting Bar. These same hours can double as service hours to meet your school requirements too!

First year Cookie Captains earn a Cookie Captain patch. A party to celebrate your Cookie Captain experience will be held in May/June.

Requirements: 20+ hours of service and a commitment to helping younger Girl Scouts and area volunteers during the 2024 Fall Product Program and the 2025 Girl Scout Cookie Program. Track hours on the Cookie Captain log sheet and turn into GSCO by Friday, May 23, 2025.

Timeline: Fall - August/September/October Cookies: November - June

- **Aug./Sept.** Connect with service unit fall product managers and earn hours by helping out at rallies and/or troop training.
- **Nov./Dec.** - Take training, connect with staff and service unit cookie managers to connect with troops and/or present at TCM training.
- **Dec./Jan.** - Support cookie rally planning/hosting, cookie delivery site support, and/or troop training.
- **Feb./March** - Daisy/Brownie booth mentorship, share best practices and lead activities with troops, "Share Your Story" - post your Cookie Program experience on GSCO or service unit social media sites.
- **April/May** - Assist service units or other key volunteers with wrapping up cookie season.
- **May/June** - Turn in hours log. Cookie Captain Celebrations!

These are examples of different ways in which you can earn your Cookie Captain hours. You can create you own unique opportunities too!

Girl Scouts of Colorado

Cookie Captain Position Description

- Be a Girl Scout!** Be a Girl Scout Cadette, Senior, or Ambassador registered with Girl Scouts of Colorado.
- Be a seller!** Have a solid understanding of the Fall Product and/or Girl Scout Cookie Program and have two years or more of experience.
- Be positive!** Have an enthusiastic, positive attitude, and be ready to have fun!
- Be prepared!** Complete Cookie Captain Training to learn how to mentor younger Girl Scouts!
- Be a mentor!** Mentor Daisy and/or Brownie troops through the Fall Product and/or Cookie Program. This should include helping troop leaders with training the girls on how to set up their own online storefronts in M2 and/or Digital Cookie and, during the Cookie Program, participating in at least one booth sale with the troop. Earn service hours.
- Be a volunteer!** Help train girls at troop meetings and/or plan and lead activities at rallies. Fulfill the rest of the 20 Cookie Captain Service hours by helping assist service unit volunteers distribute Fall Product Program nut and candy items, or girl rewards. During cookie season, help volunteers on cookie delivery sites or at cookie drops, help with distributing girl rewards at service unit meetings after the program ends. Have other ideas about how you can help? Great! Connect with service unit and troop volunteers to put your ideas into action.
- Be accountable!** Track all of your hours spent volunteering as a Cookie Captain on the hours log sheet. Remember to have a GSCO cookie program volunteer or staff member sign-off on your hours. Turn in the hours log by the deadline in the May.
- Be rewarded!** Log 20 Cookie Captain service hours and you will be invited to the Cookie Captain party, where you will receive your Service to Girl Scouting bar and Cookie Captain patch.
- Be a leader!** As a returning Cookie Captain, you can help mentor new captains and support them as they plan rallies, help train Daisies and Brownies, and mentor new Girl Scouts at cookie booths.