

Cookie Team,

No doubt you've heard by now that the King Soopers strike is impacting cookie booths at 77 locations from Feb. 7-20. You are receiving this email because your troop is signed up to sell at one of those booths. King Soopers is not allowing Girl Scouts to sell at any of their striking locations. We know this has a huge impact on your cookie season plans and how you manage your inventory. For that, we are deeply sorry.

If you were signed up at a striking King Soopers Friday-Monday, Feb. 7-10, we have removed those booths from eBudde. Booths from Tuesday, Feb. 11, through Thursday, Feb. 20, will be taken out of eBudde the evening before the booth, just in case the strike gets resolved and King Soopers welcomes us back.

We have secured several additional booth slots at Safeway, Walmart, and a few other locations to help ease the loss for troops. A special booth sign up will be open ONLY for troops impacted by the King Soopers strike beginning at 6 p.m. tomorrow, Feb. 6. At that time, you may select up to three booths. There are 429 troops losing booths due to this portion of the strike, and they will all have the opportunity to select up to three booths at 6 p.m. Thursday, Feb. 6. On Monday, Feb. 10, booth selection will reopen for all troops.

We realize we cannot ensure troops get an "equal value" booth, and we appreciate your positive attitude and flexibility as we all navigate this challenge together. The girls will make the most of it, and they will sharpen their sales pitches. We've heard troops talking about creative solutions, and we've seen girls learning more about unions and workers' rights through conversations with their troop leaders. *We are so happy to see you turning this into a learning opportunity and for demonstrating resiliency!* 

But, we also know cookie season can be a competitive and stressful time; and we're here to support you. We will continue to remind cookie customers they can find their favorite cookies and support the world's largest girl-run business at a wide variety of locations.

If, for your Fall Product Program reward, your troop selected a King Soopers booth during early booth selection and it is now being canceled, we are working out ways to adjust that reward. You will receive a separate email in the next day or so.

In the meantime, make the most of this cookie-selling weekend. The customers are still out there and they'll be looking for Girl Scouts. We appreciate everything you do to help guide your young entrepreneurs. It's still early in the season, and we can't wait to see what a Girl Scout and a cookie can do!

Sincerely, Rychelle Arnold Chief Product Program Officer

*Note:* We are aware that the King Soopers in Pueblo and Colorado Springs might also strike beginning around Feb. 16, we are holding some new booth slots in those areas to accommodate those troops.



Have a question? Don't be shy! <u>Contact us</u> for more information.

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