



BOARD OF DIRECTORS

MINUTES GSCO BOARD MEETING July 18, 2025

Attendance

*(All present throughout,
maintaining quorum.)*

- Board members attending: Cheri Axelrod, Christy Belz, Caroline Cornell, Elizabeth Donahue, Crystal Eustis, Megan Flori King, Kris Gaw, Jaime Gardner, Victoria Gigoux, Hayley Harris, Genia Herndon, Meredith Kuehler, Maureen McDonald, Kelli Ogunsanya, Angela Roberts, Anji Roe Wood, Diane Scott, Sherin Sakr, Debbie Welle-Powell
- Board members excused: Erica Fukuhara, Carrie Walters
- Membership Connection Committee Representatives to the Board (non-voting): Kimberly Jones, Vicki Scott
- GSCO Staff (non-voting): Rosie Adams-Grote, Rychelle Arnold, Leanna Clark - *ex-officio*, Kristin Hamm, Donnell Heistand, Melissa Holmberg, Janet McFarland Burlile, Mary King, Katie Singleton, Lindsay Standish, Heidi Vielhaber

Call to Order

With a quorum present, Caroline Cornell, Chair of the Girl Scouts of Colorado (GSCO) Board of Directors, called the meeting to order at 9:02 a.m. The meeting was held via Zoom. No conflicts were declared.

Consent Agenda

The Board reviewed the consent agenda:

- Minutes of the May 16, 2025 meeting reviewed.
- Standing and Ad-Hoc Committee Reports were received including Audit, Finance, Fund Development, BGC, Ideation, Young Professional Exploratory, and Executive Committee.
- Staff reports and updates.
- Long-range property strategy group work is paused until after camp season.

ACTION: On a motion made by Ms. Welle-Powell and seconded, the Board unanimously approved the Consent Agenda. A quorum was present.

Young Professional Advisory Board

Ms. Herndon provided an update on the formation of the committee.

- Update on the vision, progress, and strategic importance of the Young Professional Advisory Board.
 - Vision: To build a robust network of young professionals who embody Girl Scout values.
 - Mission: To serve as a leadership pipeline and engagement platform.

- Strategic Pillars: Mentorship, leadership development, community engagement, fundraising and professional networking.
- Governance structure includes advisory and leadership roles, decision-making process, and membership criteria.
- Programming plans include networking mixers, professional development workshops and volunteer opportunities.
- Discussion was made on bylaw language and Board representation.
 - Young Professional Advisory Board would operate as a Board Committee.
 - Run as a Charter
 - Committee would have one Representative to the Board that would serve a one-year term, up to three terms and without a Board vote.
 - Discussion on a proposed bylaw change would allow the presence of a younger voice in the room for Board meetings.
 - Also discussion on membership fees, fundraising, and mentorship and engagement opportunities for Board members.

ACTION: On a motion made by Ms. Belz and seconded, the Board unanimously approved the charter establishing the Young Professionals Advisory Committee as a formal committee of the GSCO Board. A quorum was present.

Financial Committee Update

Ms. Helstand reviewed the May 2025 YTD Financials.

- Operating income is \$5.3 million year-to-date, \$1.4 million better than budget.
- Softness in contribution revenue due to federal grants.
- Working on the 2026 budget, aiming for a balanced budget at the fall meetings.
- The organization received funds from the IRS connected to prior tax filings. Management is verifying and recording accordingly.

ACTION: On a motion made by the standing Finance Committee and seconded, the Board unanimously approved the Financial Update. A quorum was present.

Council Update

Ms. Clark provided a council update against GSCO objectives.

- Women of Distinction Denver is nearly sold out.
- Adopt-a-School initiative is almost fully funded.
- GSCO staff will begin sending calendar invites for key events for Board members to have presence at.
- Board members are reminded to notify council when they have changes in job or contact information.
- Transitioning to a new roadmap based on GSUSA format.

- Tracking 3 key performance indicators (KPIs): product, program, fund development, and membership.
- Product Program hit their goals; Fund Development is close to achieving goal.
- Membership is 96% to goal.
 - Ms. Singleton provided an update on utilizing target zip code model.
 - 10-point scale created and used to identify zip codes to target.

**Board Governance
Committee Report**

Ms. Axelrod presented the Board Member slate as prepared by the BGC committee for discussion.

- Marisa Dasplit, Christine Moritz, and Chris Stolzer were elected for a two-year term.

ACTION: On a motion made by the standing BGC Committee and seconded, the Board unanimously approved the slate as presented. A quorum was present.

**Camp Safety and
Emergency
Preparedness**

Ms. Vielhaber provided an overview of safety regulations and processes at Girl Scout camps. This included a discussion of physical security measures, communication plans, and training. She also explained emergency procedures and evacuation plans.

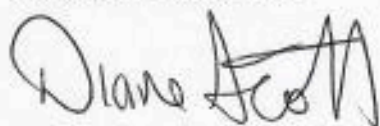
Executive Session

Board broke into Executive Session at 11:30. No voting decisions were made.

Adjournment

Meeting adjourned at

APPROVED by Girl Scouts of Colorado Board of Directors on October 3, 2025, by vote of ___ in favor; ___ opposed; ___ abstained.



Girl Scouts of Colorado

Diane Scott, Secretary, GSCO Board of Directors