

MINUTES
GSCO BOARD MEETING

July 19, 2024

Attendance (All present throughout, maintaining quorum.)	<ul style="list-style-type: none">• Board members attending: Cheri Axelrod, Caroline Cornell, Crystal Eustis, Erica Fukuhara, Megan Flori King, Jaime Gardner, Kris Gaw, Victoria Gigoux, Christina Gunn, Hayley Harris, Genia Herndon, Maureen McDonald, Angela Roberts, Diane Scott• Board members excused: Christy Belz, Meredith Kuehler, Amy McGarrity, Kelli Ogunsanya, Anji Roe Wood, Carrie Walters• Membership Connection Committee Representatives to the Board (non-voting): Nicole Lockwood, Vicki Scott• GSCO Staff (non-voting): Rychelle Arnold, Leanna Clark - <i>ex-officio</i>, Kristin Hamm, Donnell Heistand, Melissa Holmberg, Martha Johnson, Lindsay Standish, Melissa Sisneros, Heidi Vielhaber• Guests: Rosie Adams-Grote, Denise Delgado, Jackie Peterson
Call to Order	With a quorum present, Caroline Cornell, Chair of the Girl Scouts of Colorado (GSCO) Board of Directors, called the meeting to order at 9:03 a.m. The meeting was held via Zoom video call. No conflicts were declared.
Consent Agenda	<p>The Board reviewed the consent agenda:</p> <ul style="list-style-type: none">• Minutes of the May 17, 2024, meeting reviewed.• Standing and Ad-Hoc Committee Reports were received including Audit, Finance, Fund Development, Ideation, BGC and Young Professionals and Executive.• Staff reports and updates <p>ACTION: On a motion made by Ms. Fukuhara and seconded, the Board unanimously approved the Consent Agenda. A quorum was present.</p>
Financial Committee Update	<p>Ms. Heistand reviewed the May 2024 Financials.</p> <ul style="list-style-type: none">• For May YTD results, operating income is \$4.1M, \$.4M better than budget.• It is believed council will meet the 2024 fiscal budget by focusing on expense saving and great performance on short term investments.• Preliminary 2025 fiscal and 2026-2028 long range forecast assumptions also discussed, and GSUSA pension updated provided. <p>ACTION: On a motion made by Angela Roberts and seconded, the Board unanimously approved the Financial update. A quorum was present.</p>
Council Update	<p>Ms. Clark presented an update on the dashboard and Girl Scout DreamLab.</p> <ul style="list-style-type: none">• Membership of girls in volunteer-led troops are 90% to goal at 14,481 members.

- Early Bird registration yielded 11,809 renewals – 7.6% increase over last year.
- 48 underrepresented girls in outdoor programming.
- Fund Development has raised \$1,464,158; 92% toward goal of \$1,605,400
- \$234,549 has been raised to date to support outdoor programs and property, well surpassing the goal.
- \$21,861,008.38 in product program was achieved, 95% to goal.
- Employee engagement survey completed in April with 83% participation.
- DEI trainings held for all staff in May and June.
- Conducting exit interviews and turnover analysis to help with retention strategies for 2024.
- 83 youth members served through the DreamLab during MY24.
- DreamLab hosted 204 events, workshops or drop-ins engaging 2,386 individuals since October 1, 2023.
- 106 member reservations held since October 1, 2023.
- Ms. Peterson presented additional options for generating revenue at the DreamLab including adding Build A Bear and a kiosk for designing and ordering Girl Scout apparel.

BGC Update & Committee Assignments

Ms. Gunn presented the Board Member slate as prepared by the BGC committee for discussion.

- Sherin Sakr was elected as a new board director for a two-year term.
- Ms. Cornell reviewed committees and asked board to consider where they want to serve in the upcoming year.

ACTION: On a motion made by the standing BGC committee and seconded the board approved the slate as presented. A quorum was present.

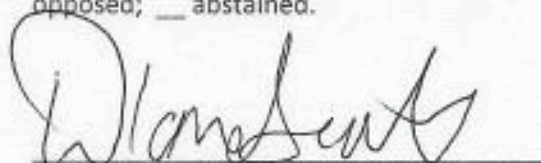
Future 45 Discussion

Ms. Cornell led discussion on future of GSCO and level of change moving forward to accomplish goals. The board entered a breakout session to discuss goals and objectives for the upcoming year.

Adjournment

Meeting adjourned at 12:20 p.m.

APPROVED by Girl Scouts of Colorado Board of Directors on October 4, 2024, by vote of ___ in favor; ___ opposed; ___ abstained.



Girl Scouts of Colorado

Diane Scott, Board Secretary, GSCO Board of Directors