

Girl Scout Recruiter Patch Program



Influencer



Star



Expert



Captain



The progressive Girl Scout Recruiter Patch Program is for Girl Scouts of all levels that are out in their community sharing with others what Girl Scouts is all about!

- Be an Influencer by honing your public speaking skills and raising awareness!
- A Star Recruiter takes action and spreads the word about local recruitment activities!
- Become an Expert Recruiter by hosting an event or helping launch a new troop!
- A Captain takes what they have learned to train and support other recruiters!

To earn each rocker, complete the required activity and at least one optional activity. Submit form* at gscolorado.formstack.com/forms/recruiter_patch to have your patch and rockers sent to you!

*completion of activities must be verified by an adult

Influencer

appropriate for all Girl Scout levels

Influence your community by sharing about Girl Scouts and building networking and public speaking skills. Raise awareness by posting, sharing, creating videos and online resources.

Time Commitment: 2 hours

Required

- Create your Girl Scouts "pitch": 30 seconds-1 minute about why you love being a Girl Scout and why others should join. Practice with your friends and family until you have it down!

Opportunities (Pick one)

- Create and share a video about your Girl Scout experience. Submit to GSCO Blog, tag GSCO and hashtag #gscolorado. (13 years old to share on social media or done assistance of parent). Complete the internet safety pledge: https://gscolorado.formstack.com/forms/internet_safety_pledge
- Get permission to share about Girl Scouts in your school. Ask if you can share to your class or at lunch. Distribute pencils/tattoos/stickers and invite friends to join your troop or start a new one.

Star

appropriate for all Girl Scout levels

Take recruitment action! Star Recruiters help spread the word about local recruitment events in your community and attend to show support of new members.

Time Commitment: 4 hours

Required

- Create a display showcasing your Girl Scout experience (trifold board, window at local library, digital collage or video)

Opportunities (Pick One)

- Support a recruitment event in your area like a back to school night, a local festival, or Girl Scout family information meeting (working with local Recruitment Specialist)
- Invite friends and peers to a Girl Scout event like a family info night, Try Girl Scouts, or Bring a Friend for troop recruitment. Help with flyers, invitations, and share the event to build attendance

Expert

appropriate for Juniors and above

Share your expertise by hosting an event or helping to launch a new troop.

Time Commitment: 6 hours

Required:

- Make a plan to host a local recruitment event (within school or neighborhood) or support a starter troop in your area, building a team with your troop members, service unit volunteers and council staff

Opportunities (Pick one)

- Coordinate a date and location to host your recruitment event. Promote locally at least 2 weeks prior to event date. Acquire materials and a girl activity, practice your pitch and clear next steps for families to join.
- Support a Starter Troop of new Girl Scouts by planning activities for the initial meetings, demonstrating the key processes of Girl Scouting (learning by doing, cooperative learning, girl led) and answering questions about the troop experience

Captain

appropriate for Juniors and above

Train new recruiters and collaborate with others to support membership growth. Captains lead by example and share their expertise in growing Girl Scouts in their community.

Time Commitment: 10 hours

Required:

- Help younger recruiters build skills and confidence by sharing event ideas and providing feedback while they refine their pitch

Opportunities (Pick one)

- Complete the full recruitment process of planning, marketing, and hosting a recruitment event that leads to the formation of a Starter Troop. Co-lead the Starter Troop with the volunteer Troop Mentor by planning and organizing initial meeting agendas and girl activities,
- Plan and host a recruitment training for other Girl Scouts interested in building their recruitment skills. Create activities for attendees to write and practice their pitch, brainstorm event ideas, and share the importance of growing the Girl Scout movement