



2023 Fall Product Program – Troops Personalized Patch, S'mores Club, and Troop Reward

TFPM Personalized patch reward criteria:

- Create your avatar in M2.
- Launch Parent/Adult Campaign Email Blast (M2 caregiver log-in email)
- Troop sells \$1700+ during the 2023 Fall Product Program.

TFPMs who meet all the above criteria will earn the Personalized Patch.

Troop S'mores Club Reward Criteria

- Troop sells \$1000+ in combined sales during the 2023 Fall Product Program.
- Troop has 500+ packages per selling girl average during the 2024 Cookie Program.

*Troops that meet all the above criteria will earn an additional two cents (\$.02) in troop proceeds for each package of cookies sold during the 2024 Cookie Program.**

Note: *TFPM, TCM will no longer receive custom Converse shoes as a reward. Early cookie booth pick is also no longer a S'mores Club reward. It is now part of the Fall Product Program Troop Reward. *See criteria below.*

Troop Reward criteria:

- TFPM takes training, sends the Parent/Adult Email Campaign (log-in email) through M2 to all caregivers, communicates reminders and deadlines with caregivers and girls, and fulfills all other TFPM responsibilities.

AND

- Troop sells 40 or more items during the Fall Product Program.

*Troops that participate in the Fall Product Program and meet all the criteria above, will earn one early cookie booth pick for the 2024 Girl Scout Cookie Program!**