



Become a true cookie boss in four easy steps!

Digital Cookie®

This cookie season, superpower your sale by adding Digital Cookie® to your toolkit.

1. Register for Digital Cookie®

Create your **Digital Cookie** Password
for email address: parent@email@domain.com

When you create your password, a confirmation email will be sent.

Password

Passwords must be 8-16 characters, including 1 number, capital letter and lowercase letter, with optional special characters !, #, or \$

Confirm password

SUBMIT

Look for the Digital Cookie® registration email in your inbox to register. If you can't find it, contact your council.

2. Set Up Your Site

Cookie Page Setup

1 Sales Target 2 My Cookie Story 3 Published

STEP 1 SET MY SALES TARGET REQUIRED

Your Goal Calculator

ToniLisa wants to sell: boxes which = about * to help her Troop and others. **Save**

The money you earn helps everyone in your troop reach your troop goal. Find out more.

*When you sell cookies it goes to your troop budget.

SO FAR TONILISA HAS SOLD:

9992 Offline Sales 538 Online Sales

ToniLisa's Total Sale Progress

10537 Total boxes sold

Take a few minutes to set your sales goal, share your cookie story, and upload a fun picture or video. Then publish and go!

Use the **Digital Cookie®** app to sell cookies wherever you go!

The app makes it easy for you to take payment from customers purchasing cookies.



3. Invite Customers



Use the email in Digital Cookie® to reach out to customers. Ask them to visit your site, purchase, and share your site. Also, post your site on social media.

4. Track Your Progress

Total Online Sales

Customers who ordered: 6
Orders placed: 6
Packages sold: 32
Gift boxes: 2

Online Sales by Cookie

- lemon-ropes® (18.5%)
- trefoils® (15.5%)
- do-si-dos® (7.4%)
- samosas® (26.7%)
- thin mints® (11.1%)
- girl scout s'mores® (7.4%)
- raspberry rally® (7.4%)

Marketing Emails

14 marketing emails sent to 10 customers

Send a Marketing Email

Open for Business	10
Sell time to order	4
Email my site (mobile)	0
Thank You! - Ask your Troop Leader if you qualify for rewards	3
Shipping Promotion	0

Online Sales by Delivery

Picked Up	0%	0 Pigs
Donated	10%	5 Pigs
Shipped	70%	25 Pigs
Deliver in Person	6%	2 Pigs
Cookies in Hand	0%	0 Pigs
Total	100%	32 Pigs

Use your Digital Cookie® platform to track sales and inventory and check progress towards your goal.